

PSP

PROSCIENTIAPUBLICA

SMI SOCIAL
MEDIA
INCLUSION

DIGITAL IDENTITY

digital self, how to correctly create
personal image in social media



INTER ALIA

www.interaliaproject.com

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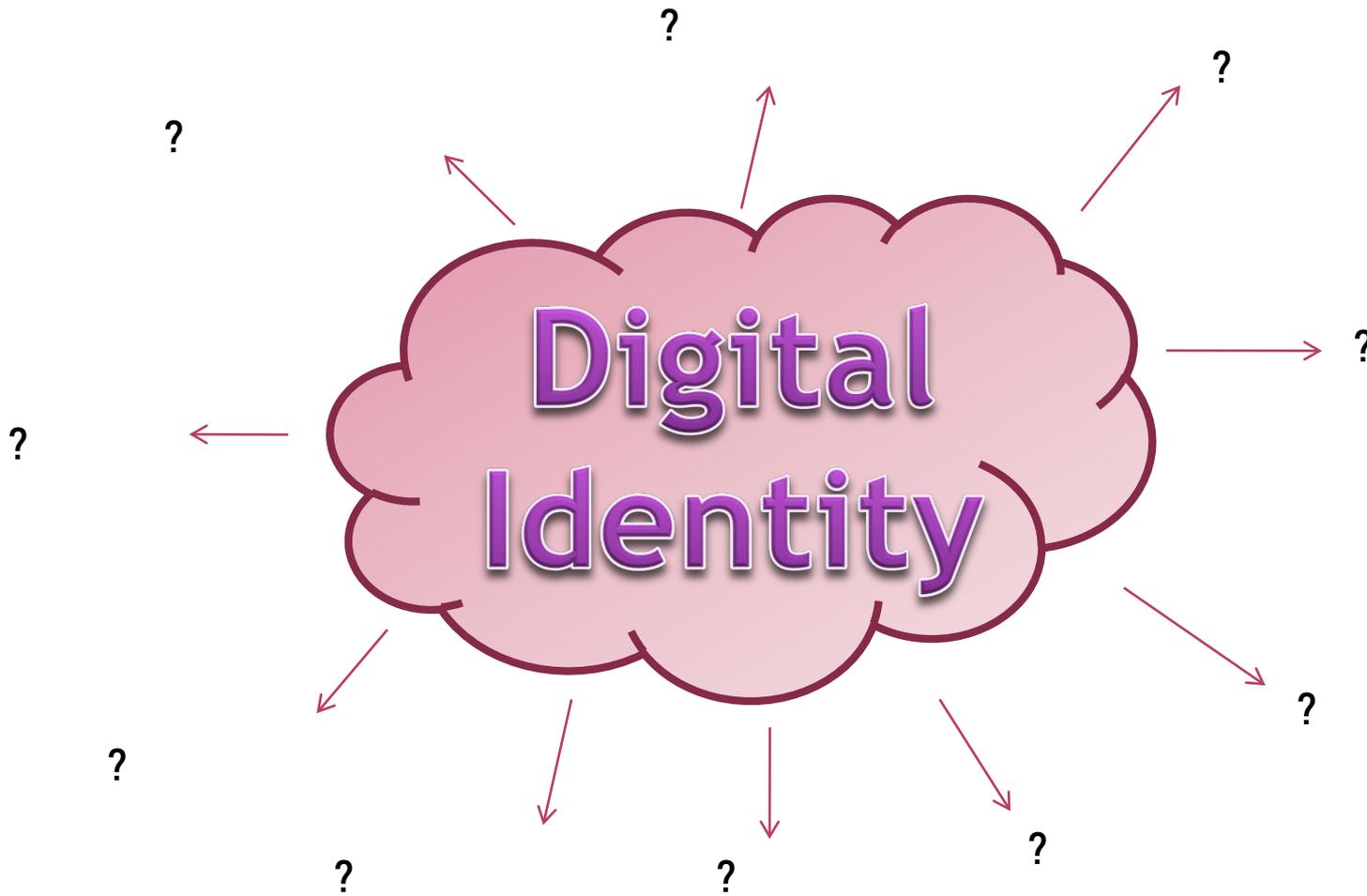
SESSION PLAN

- Main aims of the project
- Mind map – our experience with *digital identity*
- Discussion
- Theoretical part – what *digital identity* is
- The game
- Theoretical part – impact and future
- Short film
- Theoretical part – how to protect your privacy
- Photo
- Debate

MAIN AIMS OF THE PROJECT

- To help people to get used to social media
- To teach how to use social media in a proper way
- To teach how to create an account and how to use it
- To teach how to set up a proper digital identity
- To teach how to deal with the problems encountered on the internet
- To help to fight online discrimination and teach people how to defend themselves
- To let people imagine the power of the internet
- To promote the inclusion of social media

Digital Identity



DISCUSSION

- What is your opinion about social media?
- Do you care about your image on the internet?
- Do you think that social media have any impact on society?

DIGITAL IDENTITY

- What exactly is a digital identity? - Definition
- What is a part of my digital identity?
 - ❖ Social media accounts
 - ❖ Login and password
 - ❖ Likes, posts, shares, comments...
 - ❖ Medical history
- Is digital identity only for individuals?

THE GAME - NEVER HAVE I EVER...

Hold out your 5 fingers and show them to the camera

I bring the phrase 'Never have I ever...' and the statement

Example: *Never have I ever eaten pizza*

If you have done the statement (if you have eaten pizza), drop your
finger,

The last one with at least one finger left is the winner

DIGITAL IDENTITY AND ITS IMPACT ON OUR LIVES

➤ Home

- ❖ Social media
- ❖ Online communicator
- ❖ Latest news
- ❖ Looking for a work

➤ Companies

- ❖ Looking for new employees
- ❖ Looking for new investors or customers

➤ Special things

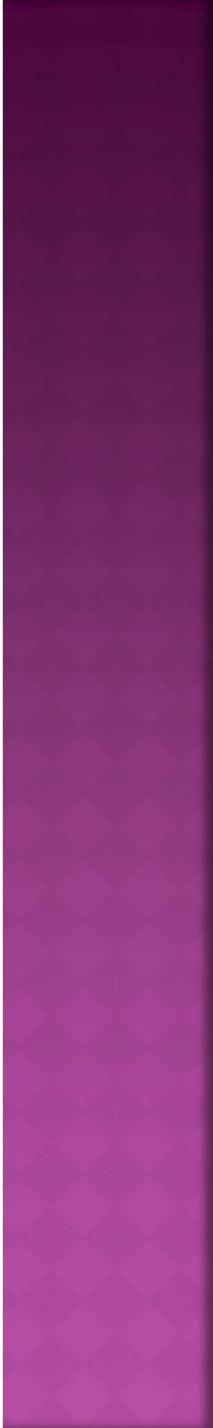
- ❖ Finding missing persons

BE CAREFUL WHAT YOU SHARE. SOCIAL MEDIA STALKER

<https://www.youtube.com/watch?v=CLRBYhd7e4Q>

HOW TO PROTECT YOUR PRIVACY

- Do not share your passwords
- Personalize the privacy settings
- Avoid adding all of your personal data
- Make sure that you have antivirus
- Do not answer suspicious emails nor open attached links
- Try to limit using public Wi-Fi
- Have your home network secured with the password
- Visit secured websites only (https)



DEBATE

IS DIGITAL IDENTITY BETTER THAN IDENTITY IN REAL LIFE?

Group number 1
(Room number 1)

Digital Identity is better



Group number 2
(Room number 2)

Identity in real life is better

REFERENCES

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